



EXHIBITORS WANTED !!

Dear Friend of Science Education:

It is my pleasure to offer you the opportunity to participate in the 2017 Pennsylvania Science Teachers Association Annual Convention. This year's theme is *The Future of Science in Pennsylvania*. This event affords an opportunity for a meaningful professional development to educators charged with teaching science at all levels. Through the activities at the convention, our participants are engaged in hands-on science, hear colleagues' presentations, observe the latest educational technologies, and examine what's new in the science education marketplace.

That's where you can help. We invite you to participate by exhibiting and/or supporting the convention with advertising or sponsorship of a variety of events. This year, the PSTA Annual Convention will be held at the Penn Stater Hotel and Conference Center in University Park, PA. The dates are November 30th and December 1st, 2017. The conference of this now 65 year old association draws approximately 300 people from public, parochial and private schools at all levels from pre-school to college level. The participants are teachers, supervisors, administrators, professors and pre-service educators.

We are incorporating some significant changes to this year's convention:

- Combining elements of the traditional Science Teachers Convention and the Leadership Workshop
- There will be a keynote addresses for all participants on Thursday
- Parallel sessions specifically targeted for both teachers and leaders on both days... Exhibitors (as always) are encouraged to present during sessions
- Exhibitor set-up Thursday (10:00 am – 4:00 pm)
- Thursday afternoon reception in the exhibits hall (for leaders and teachers) from 4:15 – 6:00 pm
- Exhibit Hall “bingo” both Thursday (during the reception) and Friday to encourage Exhibit Hall traffic
- Dedicated Exhibit Hall time on Friday (9:00 – 10:00 am)

Attached to this email you will find the form that is to be used to initiate the process of assuring your place at the Convention. If I am sending this invitation to the wrong person, or if you are not engaged in exhibiting at conventions, I would greatly appreciate the time that it takes to send me an e-mail (send to “mcullin@lockhaven.edu” without the quotation marks, please).

The fees are established by the PSTA Board of Directors and now stand at \$525 for commercial space (\$300 for non-profit organizations), including an 8' by 30' table in a 8' X 10' booth, piped and draped. There will be a company sign, 2 chairs, wastebasket and electrical outlet supplied upon request. **Meals and snacks are included for exhibitors.** There is also wifi available at no additional cost. Due to space limitations and high demand, this conference exhibit space will be filled on a first come, first served basis. Please respond promptly to:

Michael J. Cullin, Exhibits Chair
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Thank you for considering working with us to advance science education in Pennsylvania!